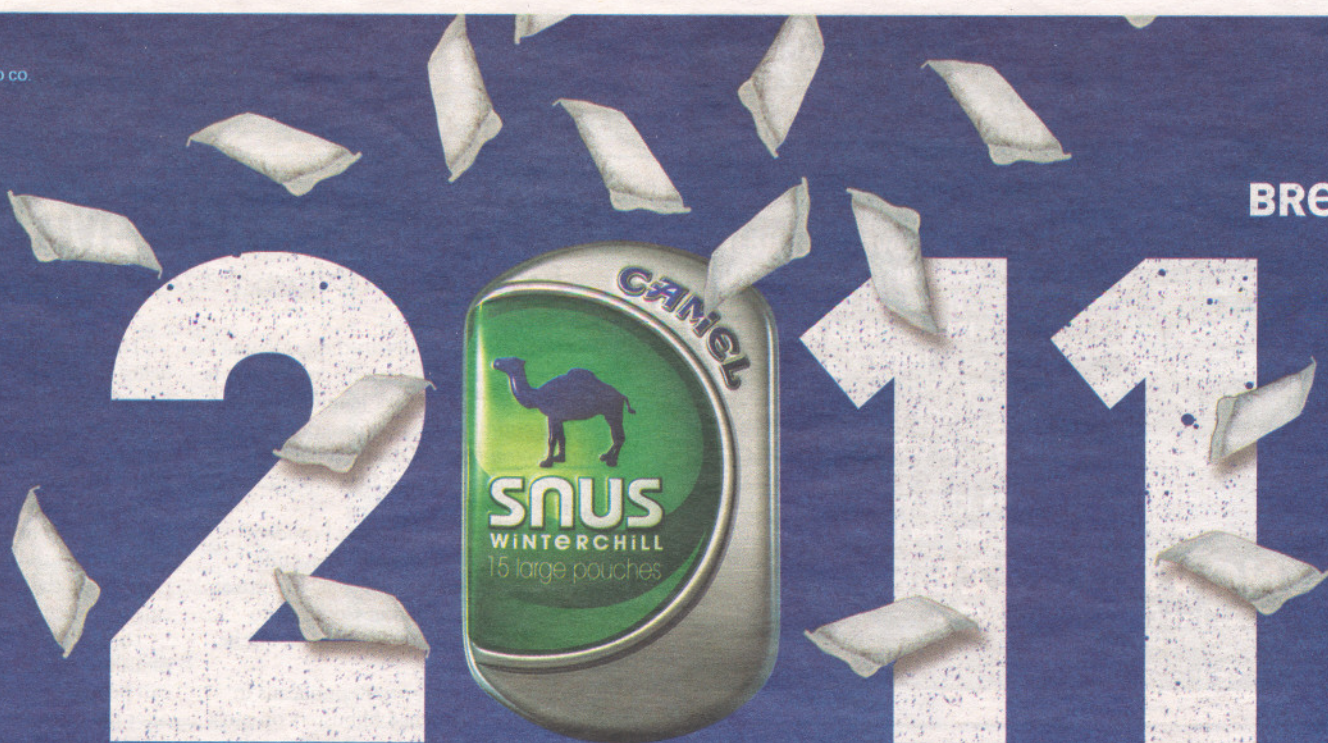




BREAK
FREE



SMOKE-FREE RESOLUTION

If you've decided to quit tobacco use, we support you. But if you're looking for smoke-free, spit-free, drama-free tobacco pleasure, Camel SNUS is your answer. Logon to the Pleasure Switch Challenge and see how simple switching can be. Camel SNUS—it might just change the way you enjoy tobacco.

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*WEBSITE RESTRICTED TO LEGAL AGE TOBACCO CONSUMERS.

WARNING: Smokeless tobacco is addictive.